R3 is GDPR Compliant

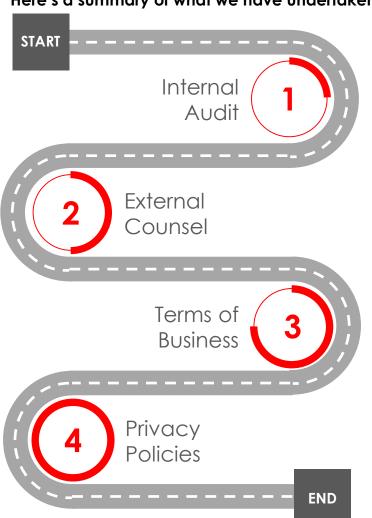**R3Location**
Reliability Reputation Relationships

R3Location is now fully compliant with GDPR Regulations

We are delighted to confirm that R3Location is now fully compliant with GDPR Regulations. This factsheet summarises the steps R3Location has implemented to ensure its compliance with general Data Protection Legislation was reviewed, revised and updated to be compliant with new GDPR Regulations across all of its activities, its operating platform and its financial platform.

R3Location remains committed to maintaining best practice in this area and to protecting individual and client data in delivering its services.

Here's a summary of what we have undertaken to be compliant

START

1 Internal Audit

Auditing data flow
R3Location has undertaken a detailed internal Audit to map and understand the current flow of personal data in our business and how/why we process this data

2 External Counsel

Seeking legal advice
R3Location engaged its legal firm to provide recommendations on updating its Privacy Policy, its terms of engagement with both providers and clients, and how it deals with its marketing activities (*see note below on latter*).

3 Terms of Business

Updated terms and conditions
R3Location has acted on that advice and updated all of its contractual documentation with providers of services it engages with in delivering relocation support.

4 Privacy Policies

Updated Privacy Policies
R3Location has updated its Privacy Policy and Privacy notices in line with current GDPR compliance.

END

R3Location Newsletters: why we have not sought further consent

R3Location is not seeking re-affirmation of consent from contacts it holds in its database in the context of our regular newsletter. This is because **B2B** direct marketing (R3 only holds B2B data) is recognised as a legitimate interest under Recital 47 of the GDPR and is deemed a legal basis for processing the data. GDPR effectively defers to the existing Data Protection Act in respect of B2B, with the principal requirements being to identify yourself as the sender (**which we do**) and to provide a clear and easy way for the recipient to opt-out (**which we also do**).