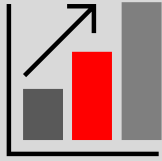


# R3SEARCH CAPABILITIES



## A DSP like no other

### No one else does what we do

As we look forward to another year ahead of us, we reflect on the fact we are the only relocation company in Europe providing free data-led research on the market, focusing on publishing research that is relevant for corporates and the relocation industry. **FIGURE 1** below lists our principle outputs and type of content they include.

### We don't just say we're experts

Market expertise at R3 comes from **sustained investment** in research and analysis. R3 has spent the last 10 years providing insightful data on the market. So, we don't just **say** we're experts; we demonstrate it with tangible research evidence and published insights.

### Why is it important?

It's important for two reasons:

#### Reason #1

Clients want to deal with market experts when engaging providers for Destination Services locally. They want an organisation that understands the market to best represent their moving employees.

#### Reason #2

Research filters down at every level of R3. This means that our **in-house Account Managers**





benefits from the cumulative and ongoing knowledge we gather through investing in this area.

Unlike many in this market, **we do not outsource** this critical element of support to third party contractors, instead we nurture and develop the knowledge we gather to ensure we can use it every day and deliver real value for assignees moving to the UK.

### Why settle for anything else as you begin 2024?

Make sure you trust experts with your employees' relocations. Chose a company with a knowledgeable in-house team to provide support. Beware of choosing the outsourced alternative. It could prove more expensive in the long-run, and more frustrating for assignees moving to the UK.

**FIGURE 1 – Research:** Summary of research published by R3, content and frequency. All are available on our [website](#)

Type	Channel	Frequency	Details
<b>MARKET R3VIEW</b> 	Via email subscription	Quarterly	These 2 pages Newsletters provide an analysis on the rental market and trends relevant to the relocation industry. You can access our latest one <a href="#">here</a> and do look out for our next one in April!
<b>AR3A INSIGHTS</b> 	Website blog, twitter & LinkedIn	Quarterly	These quarterly publications focus on the most popular residential areas (by postcode) showing weekly rental prices against property size – <b>see our latest ones for Q4 2023 <a href="#">here</a> – AR3A Insights</b>
<b>LEGAL BRIEFS</b> 	Via email subscription	Six-Monthly (May and November)	Every six months, R3 publishes a one pager highlighting legal updates relevant to the letting market to include information that affects tenants and their rights – the latest one can be accessed <a href="#">here</a>
<b>AD HOC NEWSLETTERS</b> 	Via email subscription	Ad hoc	Ad hoc content-rich Newsletters highlighting areas of interest for tenants and corporate clients. Our latest one, for example, available <a href="#">here</a> , focused on the current trends in the rental market.