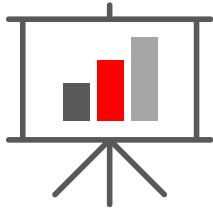


# R3 RESEARCH EXPERTISE



## Market Experts

Market expertise at R3 comes from sustained investment in research and analysis. R3 has spent the last 8 years providing insightful data on the market. It is the only relocation company providing **FREE** qualitative research on the market relevant for corporates and the relocation industry.

## Now we're adding more!

### Newsletters

Many of you will already be familiar with our Newsletters, these includes:

- 4 x **quarterly market reviews** providing analysis on the rental market and trends relevant to the relocation industry
- 2 x six-monthly **legal briefs** focusing on legislation affecting tenants' rights

### New webpage

In addition, R3 is now launching a new Blog Page where it will publish:

- 12 x monthly **Market R3CAPS** providing high level pricing for rentals and sales across 40 London postcodes
- 4 x quarterly **Market Insights** providing detailed rental and sales pricing for 1 to 4 beds across 40 London postcodes

These will be published on the **website** and via **twitter** and **Linked**, so make sure you follow us on both.

**FIGURE 1 – R3LOCATION COMMUNICATION**

How we share research and insights about the rental and relocation market

MARKET R3VIEW	MARKET R3CAPS	AR3A INSIGHTS	LEGAL BRIEFS
General market review, looking at rental trends and the economy	Monthly market snapshots looking at average data	Detailed Postcode price overview for lettings and Sales	Legal updates with a focus on legislation affecting tenants' rights
Communication channel			
Via email subscription	Website blog, twitter & LinkedIn	Website blog, twitter & LinkedIn	Via email subscription
Specific relocation market focus			
Relocation & Rentals	Lettings and Sales	Lettings and Sales	Tenants' rights
Frequency			
Quarterly	Monthly	Quarterly	Six-monthly
1	1	1	
	2		
	3		
2	4	2	1
	5		
	6		
3	7	3	
	8		
	9		
4	10	4	2
	11		
	12		