

# R3DUCING CARBON EMISSION

# We have teamed up qualified organisation

#### What are we doing about it?

We have teamed up with an experienced and qualified organisation to calculate R3's direct and indirect emission footprint according to international recognised standards.



**neutral** Destination Services

Provider.



#### STEP 2 OFFSET

R3 is actively supporting certified carbon-offsetting projects around the world (**see below**) to reverse our total carbon emissions when delivering local destination services.





## **STEP 3 CERTIFY**

R3 is proud to have now received its carbon neutral certification reaffirming its commitment to contribute to projects that provide lasting social and economic benefits.

### Marco Previero

Director and Research Lead at R3

"One of our main ambitions, following the onset of the pandemic, was to provide comfort to our clients and their employees that using our services was not going to impact the environment. We are very proud to have been able to calculate and balance out our emissions to become the first Carbon Neutral DSP in London."



