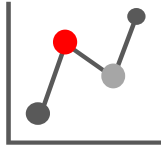


AR3A INSIGHTS



UK Regional data

We are adding to our research

R3Location continues to invest in research by adding a quarterly AR3A Insight to its expanding list.

In line with our expanding remit as UK expert, R3 is now also producing quarterly Regional AR3A Insights with average rent information for each of the ten regions of the UK.

You can now access this [here](#).

No one else does what we do

We are the only relocation company in the UK providing free qualitative research on the market, focusing on publishing data that is relevant for corporates and the relocation industry. **FIGURE 1** below lists our principle outputs and type of content they include – namely:

- Market R3views
- AR3A Insights
- Legal Briefs
- Relevant Ad hoc updates

Why is this important?

Clients want to engage with relocation experts who are able to gather, understand and analyse information about the local market and filter it down to its operational team.

We are delighted to be the only relocation company who provides free qualitative research in this area and hope the additional regional data will prove useful.







Marco Previero

Director and Research Lead at R3

Unlike many in this market, we don't outsource research or operational support – this is critical to our ability to deliver sustained excellence, raise the bar and differentiate ourselves in a very crowded and saturated marketplace.

FIGURE 1 – Research: Summary of research published by R3, content and frequency. All are available on our [website](#)

Type	Channel	Frequency	Details
MARKET R3VIEW	 Via email subscription	Quarterly	These 2 pages Newsletters provide an analysis on the rental market and trends relevant to the relocation industry. You can access our latest one here and do look out for our next one in later this month!
AR3A INSIGHTS	 Website blog, twitter & LinkedIn	Quarterly	These quarterly publications focus on the most popular residential areas (by postcode) showing weekly rental prices against property size – see our latest ones for Q1 2023 here – AR3A Insights
LEGAL BRIEFS	 Via email subscription	Six-Monthly (May and November)	Every six months, R3 publishes a one pager highlighting legal updates relevant to the letting market to include information that affects tenants and their rights – the latest one can be accessed here
AD HOC NEWSLETTERS	 Via email subscription	Ad hoc	Ad hoc content-rich Newsletters highlighting areas of interest for tenants and corporate clients. Our latest one, available here , is focused on the Renters (Reform) Bill, driving the biggest change in regulations of the private rented sector for over 30 years.