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American dream: why more US buyers are making London their home

The race for the White House is one of many reasons why Americans are putting down roots in London, writes Alexandra Goss



Bigger is better, so many US expats appreciate Sub-Zero & Wolf's super-size appliances, as evidenced by this kitchen's expansive dual-fuel range. Credit: Sub-Zero & Wolf

This November, the presidential election means all eyes will be on the US - plus, it's Thanksgiving at the end of the month. Yet a growing number of Americans will be watching from here in London.

“ The election is a key reason behind some of the recent moves, says [Marco Previero](#), head of research at executive relocation company [R3Location](#) ([r3location.co.uk](#)). “While London has long been considered a global safe haven, Americans are finding it even more attractive now given the political uncertainty in the US.”

Source: The Telegraph
Date: 30 October 2024
Title: AMERICAN Dream – why more US buyers are making London their home